

# MEGAN NEFF

LEARNING EXPERIENCE DESIGNER

## PROFILE

A decade of professional experience focused on writing, designing, developing and delivering highly engaging and interactive e-Learning programs as part of blended learning programs.

## CONTACT

✉ neffmegan@gmail.com

🌐 meganneff.com

🏠 Minneapolis, MN

## EDUCATION

### E-BUSINESS & WEB DESIGN

2008

Hocking College  
Nelsonville, Ohio

## EXPERIENCE

### LEARNING EXPERIENCE DESIGNER

*MeganNeff.com | 2015-Present*

### RECENT PROJECTS:

#### Spark Performance Solutions | Michigan Statewide Field Team (SWFT)

*Grand Rapids, MI | LMS web page development & e-Learning design and development*

A series of modules detailing the *Blueprint* for Systemic Reconfiguration for the MI Excel Statewide Field Team.

#### Amigos y Amantes | Harlem Health Promotion Center

*New York, NY | e-Learning design and development*

A six-episode (Spanish/English) HIV/AIDS Community Information Outreach Project, funded by the National Library of Medicine.

#### Health Media Lab Inc.

*Washington D.C. | e-Learning design and development*

A series of online modules designed to create uniform standards for the cannabis industry in cultivation, laboratories, and retail.

#### NYC Department of Health and Mental Hygiene

*New York, NY | e-Learning design and development*

NYC DOHMH funded demonstration project to create an interactive graphic novel to promote HIV/STI prevention, education, testing, and links to care for YMSM.

#### Law Firm ELearning

*Bethesda, MD | e-Learning design and development*

Creating online learning solutions for law firms across North America and abroad.

### JHPIEGO | JOHNS HOPKINS UNIVERSITY

*Casual Employee - Instructional Technologist | Baltimore, MD | 2018-Present*

Supporting various e-Learning initiatives and instructional design activities, and providing general media production support to a multidisciplinary team and staff at all levels within Global Human Resources and the Global Health field.

### ICAP | COLUMBIA UNIVERSITY

*e-Learning Developer - Temporary | New York, NY | 2017*

Content design and development for a series of online modules to promote multi-country public health-focused quality improvement.

## DESIGNER BRANDS | DSW DESIGNER SHOE WAREHOUSE

Senior e-Learning Specialist | Columbus, OH | 2019-Present

- Collaborates with global Learning & Development team and segment subject matter experts to design, develop and deliver relevant, interactive e-Learning content to support learning & development programs and initiatives across all Designer Brand segments.
- Ensures cohesive visual learning and development experience of learning program materials and the learning management system for all segments with established design guidelines and standards that are brand relevant and engaging.
- Optimizes the use of technology, researching, developing, delivering digital learning delivery methods. Educates the global Learning & Development team for use of new technologies in segment learning programs.
- Builds global digital learning experiences accounting for multilingual and diversity needs while conforming to Section 508 and WCAG accessibility guidelines.
- Serves as Learning Management System administrator; provide support of the day-to-day ongoing operation, issue resolution, maintenance, usage, analysis and administration

e-Learning Training Specialist | Columbus, OH | 2014-2019

Responsible for designing, developing and delivering e-Learning programs as part of a blended learning program, e-Learning templates and standards; creative and graphic design of storyboards and e-Learning programs; administration and reporting for DSWs Learning Management System (LMS).

## KMI LEARNING

Multimedia Content Developer | Columbus, OH | 2011-2014

Designed, animated and published training courses for content provided in different industries, including manufacturing and finance, to enable effective adult learning.

## SKILLS

- e-Learning Development
- Instructional Design
- Graphic Design
- Website Design & Redesign
- ADDIE & SAM Models | SCORM
- LMS Administration & Reporting
- Microlearning Design
- Gamification
- Video & audio editing
- Interaction Design
- Storyboarding
- Animation

## SOFTWARE PROFICIENCY

- Articulate Storyline 360
- Canvas
- Microsoft Office (MS) Suite
- Photoshop CC
- Adobe Illustrator CC
- Adobe Dreamweaver CC
- Adobe InDesign
- After Effects CC
- Adobe Premier CC
- Snag It
- Audacity
- HTML
- CSS
- JavaScript (Basic)
- Wordpress

## TESTIMONIALS

"Megan is the kind of consultant who makes everything look better. Much of the work we've done together is nontraditional educational content that uses Articulate Storyline in unique ways, sometimes almost as much as a video or animation editor as much as (and sometimes more than) an e-Learning tool. Megan adapts quickly to a wide variety of project specs, and always manages to bring even more to the finished project than the client originally had in mind. She has a great eye for detail and design while also always meeting (or exceeding) deadlines and maintaining clear lines of communication about the project, and without question is an integral part of our team!" - Christel Hyden, Ed.D., Public Health Research Consultant

"Megan worked on a project with us to develop several online courses using Articulate Storyline. The first contract year had a very tight timeline and it was imperative everyone on the team made their deadlines. Megan not only made all of her deadlines, she was usually ahead of schedule. The quality of her work was top-notch and she has an excellent eye for design. She also jumped in to help out in other areas that were not a part of her original scope of work. She was an absolute pleasure to work with and required very little direction from me. I look forward to working with Megan on future projects."

- Carrie Albin, Spark Performance Solutions